

MIRIAM VERBURG

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SUMMARY

Community-based innovator with a focus on technology and social change. Excellent strategic planning, creative direction, content production, client service, and collaboration skills. Background in ICT4D, web development, social entrepreneurship, micro-economics, youth outreach, and mobilization. Experience networking with academic, public, and nonprofit organizations to develop social programs, and create safe communities for vulnerable populations. Genuine, practical, imaginative.

ASSETS

Values: Empathy, curiosity, and realism.

Able to translate diverse worldviews and experiences into collective project goals. Strong interpersonal, intercultural, and facilitation skills.

Capacities: Web and multimedia production, communications, and strategic planning.

Excellent applied knowledge of online development, social marketing, and community-outreach. Can anticipate and incorporate future needs into present realities.

Strengths: Creativity, innovation, and collaboration.

Collective knowledge-sharing to find emergent patterns and practices. Experience with distributed teams and clients. Natural coach with positive approach to motivate, and inspire.

SCHOLARSHIP

Masters in Media Studies at Concordia University, Montreal, QC (2009)

Bachelor of Fine Arts in Studio Art, Concordia University, Montreal, QC (2002)

WORK

Founder, 3sCoDesign LLP – Montreal, QC.

2005 to 2009 | **URL:** <http://3scodesign.com>

Web development for sustainable businesses, non-profits and cultural organizations using open source platforms Drupal, Textpattern, Wordpress, Zope, Moodle. Responsible for business development, client relations, project management, strategy, visioning, technology audits, integration, and editorial.

Clients include:

- **National Film Board: CitizenShift** | URL in development
Consulted on site design, user interface, and content development for educational modules.
- **Oxfam Québec: H2O Pour Tous** | www.h2opourtous.org
Developed a rich media enhanced multilingual site for international youth collaboration.
- **Isuma Independent Inuit Film** | www.isuma.ca
Built a catalog site using ZOPE, consulted on social marketing strategy, trained staff in web editorial.
- **Popstart & Raiq** | popstart.ca | raiq.ca
Customized Drupal sites that filtered content according to national or provincial relevance.

Program Coordinator, Digital Literacy Project – Atwater Library and Computer Centre, Montreal, QC.
2006 to present | media.atwaterlibrary.ca

Designed a community-based media literacy program; collaborated with community organizations, youth and technology entrepreneurs to create vision and mission; wrote and reviewed grants and fundraising strategy; managed a team of instructors and volunteers; represented the program to board of directors, and granting officers; developed feedback and evaluation mechanisms; liaised with media, and coordinated public events.

Independent Developer & Consultant – Montreal, QC
2003 to 2005 |

Web design, communications strategy and outreach for organizations. Clients included: Canadian Communication Association, Womenspace, and Digitalgirls Research Group.

Community Lab Coordinator: – Studio XX, Centre d'artistes feminist, Montreal QC.
2001 to 2003 | www.studioxx.org

Organized workshops with local women's organizations; led the development and installation of an open source computer lab; re-configured the studio's membership policy to include a category for arts organizations, and non-profits.

FACILITATION & TEACHING

Instructor – Studio XX, Centre d'artistes feminist, Montreal QC.
2003 to present | Introduction to Drupal

Developed and taught bilingual courses on building interactive websites using Drupal, a popular content-management system.

Co-Facilitator – R.E.C.L.A.I.M, Literacy, Montreal QC.
2008 | Telling Our Stories

Co-facilitated a workshop for adult literacy learners on recording oral histories. Taught in collaboration with Anushka Nursoo.

Facilitator – University of the Streets, Montreal QC.
Winter 2008 | Youth and Media Conversation Series

Organized and facilitated bilingual public panel discussions on Youth and Media. Topics included; data-mining, young people and privacy and youth citizenship.

Co-Instructor – Blogher 2006, California, USA.
Summer 2006 | Design/Style/Customization Workshop

Conference session. Presented with Tiffany Brown.

Facilitator – Concordia Institute in Management and Development, Montreal, QC.
2004 to 2006 | Summer Institute

Developed and facilitated the following events: Roundtable on Technology, Media and Activism; Open Source: the five W's for community organizations; Building Resources in New Media.

PUBLICATIONS & PRESENTATIONS

2009 | Author – “Producing Youth: Producing Media ”, thesis project, URL: <http://thesis.mirverburg.net>.

2008 | Co-Panelist – “We Made This! Media for a New Generation”, part of CBC *Montreal Matters focus on Youth*.

2007 | Co-Panelist – “New Technologies and Community Radio”, at *Redefining Media* conference.

2005 | Author – “Exploring Open Source Creativity and a Feminist Pedagogy”, in *Public* issue 31.

VOLUNTEER EXPERIENCE

Web and Graphic Design – The Sense Project, Montreal, QC.

Ongoing | www.senseproject.org

Assisted a peer-based sex education program with development and promotion of their website.

Writing – Shameless, the magazine for girls who get it, Toronto, Ont.

Ongoing | www.shamelessmag.com

Contributes online on topics related to technology and politics for *Shameless*, a progressive Canadian magazine for young women.

Volunteer Coordination – Blogher: the community for women who blog, California, USA.

2005-2006 | www.blogher.org

Coordinated volunteer writers during Blogher’s annual conference.

Board Member – Studio XX, Montreal, QC.

2005 | www.studioxx.org

Board member for Studio XX.

Board Member – Project 10, Montreal, QC.

2004 | www.p10.qc.ca

Board member for community organization serving LGBTQ Youth in Montreal.

LANGUAGES

English – Fluent, excellent writing and public speaking skills.

French – Fluent comprehension, advanced oral expression, basic writing.

TECHNICAL

- Adobe CS Professional Suite
- Advanced XHTML/CSS for design and integration.
- Gogledocs, Microsoft, OpenOffice applications
- Video and audio editing in a variety of applications
- Basic PHP/MYSQL
- Online content management Plone, Zope, Drupal, Wordpress Textpattern

REFERENCES are available on request.